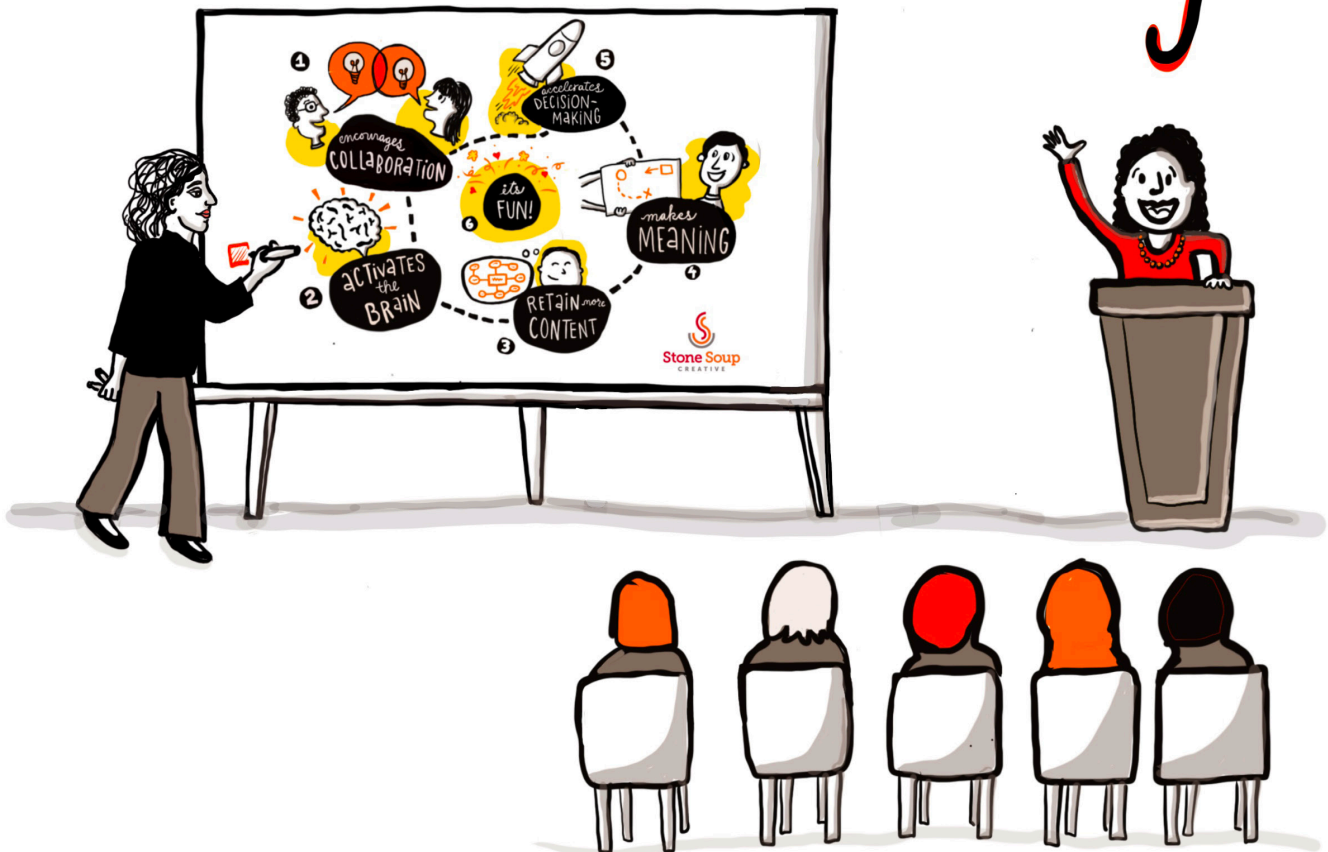
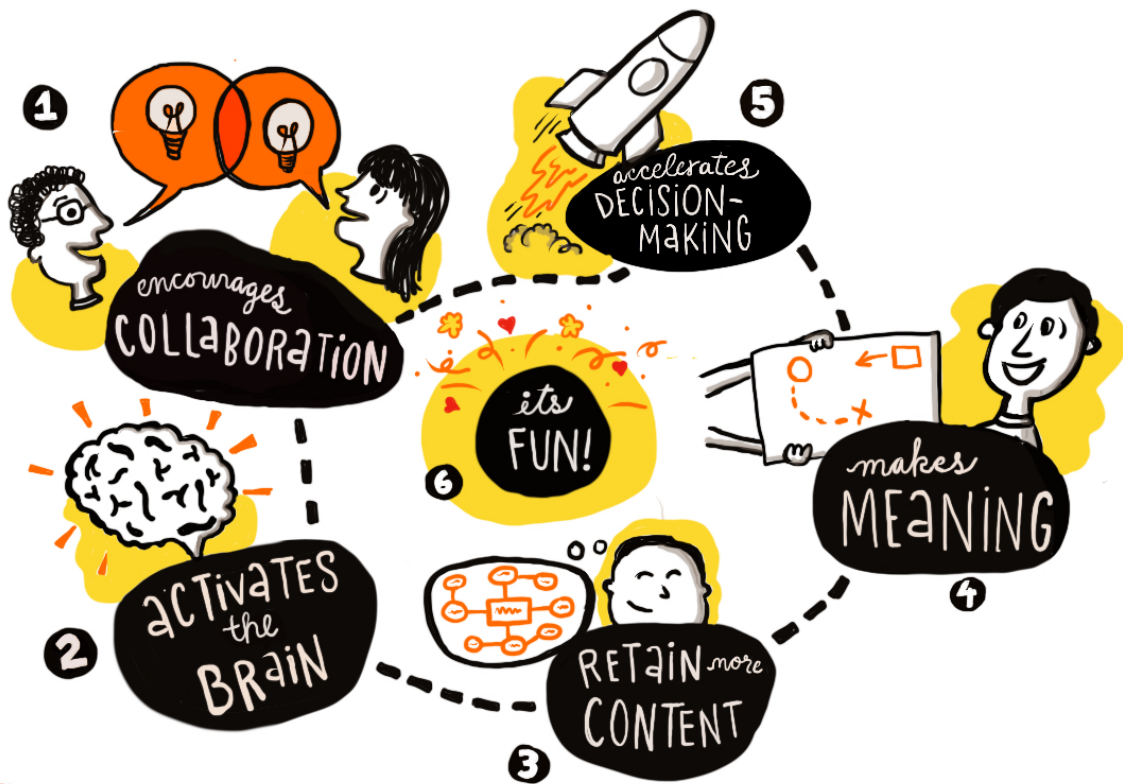


WHAT is the VALUE of

GRAPHIC recording?



Drawn live, in-person (or virtually with digital tools), visual note-taking is the capture of content at conferences, meetings, webinars, classes and other events using color, words and pictures. It's a wonderful way to bring innovation, impact and excitement to your next event - by visualizing the unfolding of the topic over time, making people feel heard, and creating a collective memory of what was said.



FAQ

What is your process?

1. First, I'll study any background materials provided about your event, along with our discussion notes, to become familiar with the concepts being presented
2. On the day of the event I'll arrive ~1-hour early to set up, OR we'll prep the tech for a virtual online set-up
3. I'll capture conversation points, ideas, and concepts presented, with words and drawings, using colorful magic markers OR capture them digitally on my iPad
4. Virtual drawings are done in Zoom simply by screen-sharing, OR using a virtual webcam (ask us for details)
5. These large-scale analog OR digital drawings created in real time enable participants to see their conversations, identify patterns, and make connections
6. I will take pictures of the posters, clean them up back in my studio, and send you final electronic images right away, to share or use any way you would like. You get to keep the originals!

What's included?

- Up to 6 hours per day of live drawing time, using either markers and paper, OR digitally on my iPad
- Digital clean-up of drawings and email delivery of files
- For digital drawings, one round of iterations in case there are any changes/additions you would like to make
- Markers, tape and all other art materials; a "traveling wall", if no clear wall space is available; easels; and paper (if you'd prefer this over foamboard)

What do we need to provide?

- 48-in x 96-in white foamcore boards
- More easels for display purposes, if necessary
- Clear wall space in the room, if available
- A week in advance, preliminary materials sent in the way of agenda, talking points, texts of speeches, and slides
- Small table and chair
- Lunch for a full-day event
- Travel expenses to and from my location to your location
- For virtual events, a "tech test" in advance

What are your rates?

- In-person: My day rate is \$3000 for up to 6 hrs of drawing time
- Digital drawings for virtual online events: \$1000 for meetings lasting 60-90 minutes

Do you do all your work live, in real time?

Not at all! I also do many types of creative studio work:

- Custom illustrations
- Graphic design: logos, websites, etc.
- Infographics, timelines, process maps
- Animated whiteboard explainer videos
- Animated GIFs

Do you have examples of your work?

Yep! On my website, stonesoupcreative.com – click on "work" to see Graphic Recording, Digital Drawings, Whiteboard Videos, and more