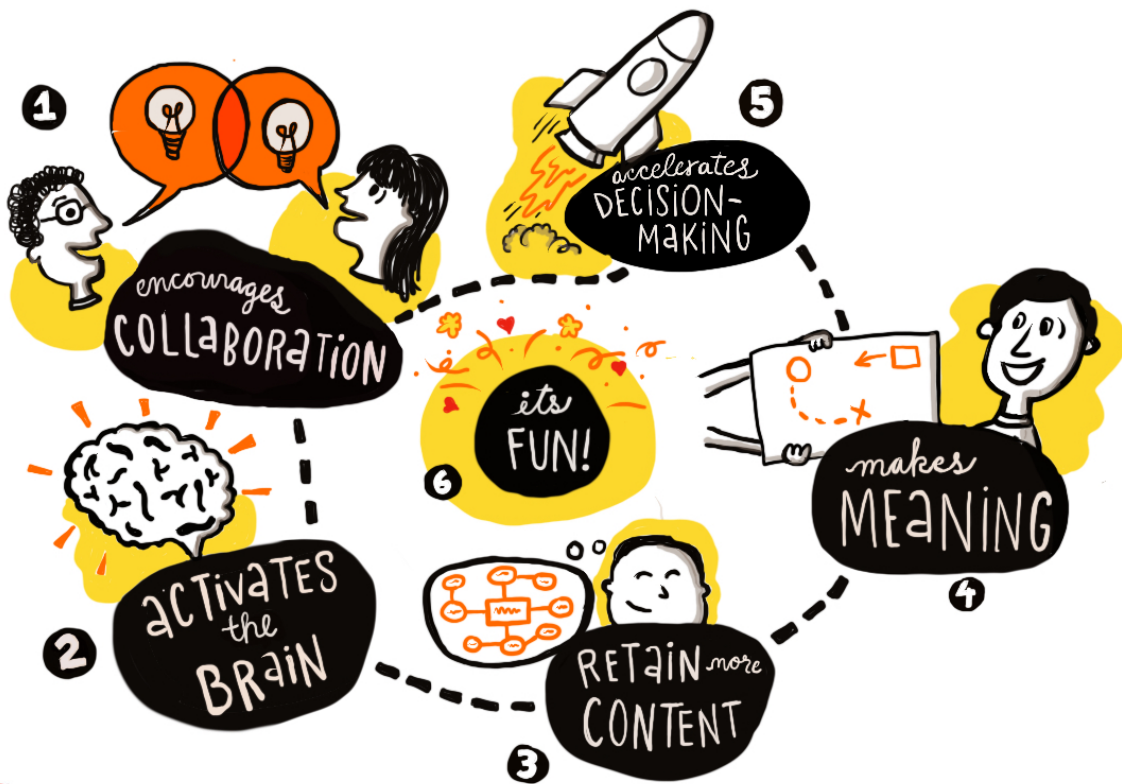


WHAT is the VALUE of

GRAPHIC recording?



Graphic Recording is large-format visual-notetaking of conversations and information shared during a meeting or presentation. It's a wonderful way to bring innovation, impact and excitement to your next event.



FAQ

What is your process?

1. First, I'll prep by researching your event in advance to become familiar with the concepts being presented
2. On the day of the event I'll arrive ~1 hour early to set up
3. I'll capture conversation points, ideas, and concepts presented, with words and drawings, using colorful magic markers
4. These large-scale drawings in real time enable participants to see their conversations, identify patterns, and make connections
5. I will take pictures of the poster, clean it up on my computer back in the studio, and send you the digital image. You will walk away with original so you can refer to the themes and big ideas for weeks and years to come

What's included?

- Up to 6 hours per day of live drawing time, using either markers and paper, or digitally on my iPad
- Should one board/paper get filled, a second will be started, or we can decide in advance what parts of the agenda each one should contain
- Digital clean-up of drawings and email delivery of files
- Markers, tape and all other art materials; a "traveling wall", if no clear wall space is available; and paper (if you'd prefer this over foamboard)

What do we need to provide?

- 48-in x 96-in OR 30-in x 40-in white foamcore boards that are at least 3/16-in thick, if you'd prefer this over paper
- 2-3 or more easels

- At least a week in advance, preliminary material in the way of agenda and Powerpoints so I can prep
- Small table and chair
- Lunch for a full-day event
- Travel expenses to and from my location to your location

What are your rates?

My day rate is \$1800 for up to six hours of drawing time. If you have a short event that's nearby, I also have a half-day rate

What kinds of events do you do?

Meetings, workshops, presentations, conversations, conferences, and social events for all kinds of organizations

Is all your work done live, in real time?

Depending on the specifications of your event, I can also do:

- Studio graphics: working from notes from our discussions
- Sketchnotes: I will attend your event and draw in my notebook or on my iPad, then provide images to you afterwards
- Animated whiteboard explainer videos

How do we display the boards after the event?

Foamboards and poster paper will last a long time, but they are not archival-quality. I suggest hiring a professional photographer to shoot the boards and a professional printer to output and mount/frame the drawings

Do you have examples of your work?

Yes, on my website, stonesoupcreative.com – click on "work"