

WHAT is the VALUE of

# GRAPHIC Recording?



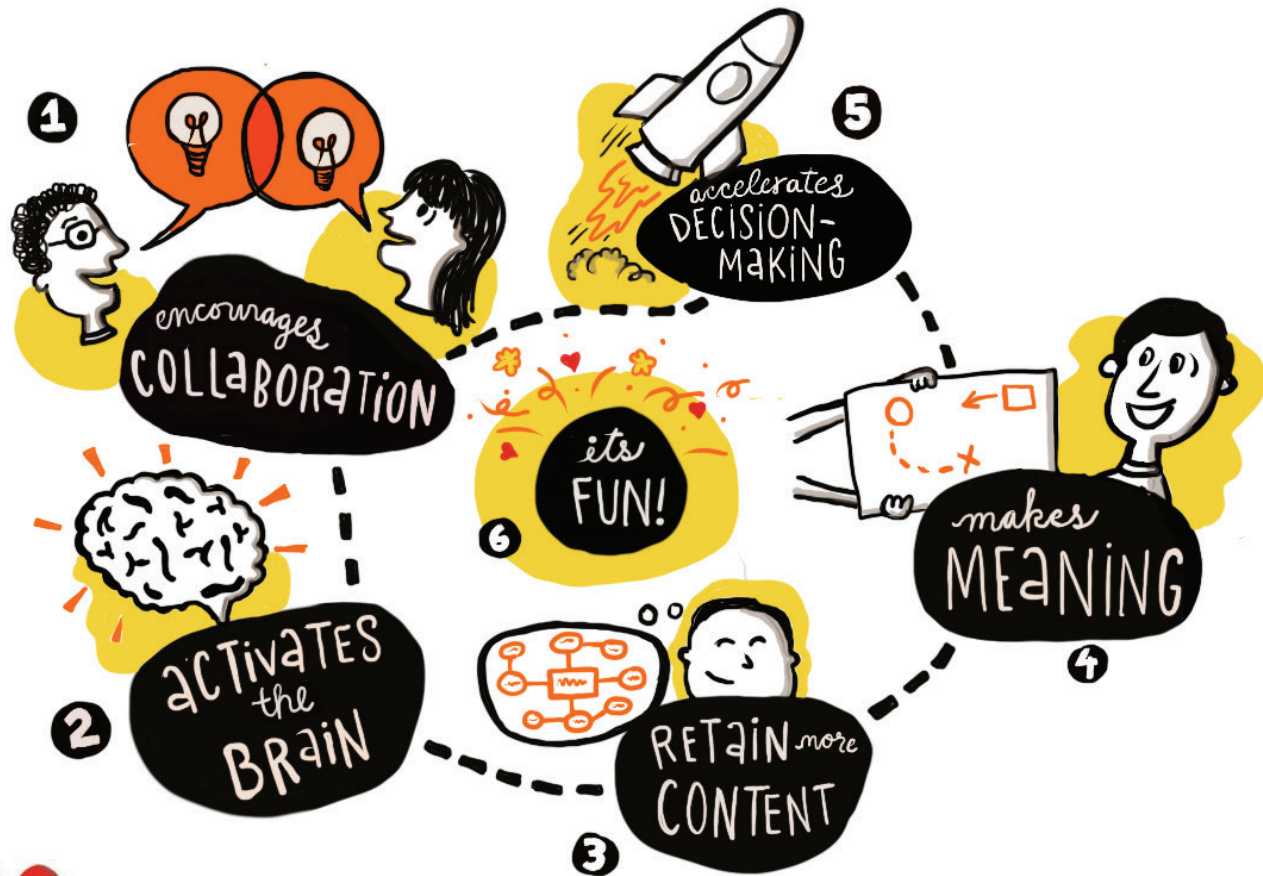
**Julia Reich uses attention-grabbing images, colors, and words to capture the content of your meetings in real time. These large-scale drawings enable participants to see and remember their work, identify patterns, and make connections!**



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## FAQ

### What is your process?

1. First, I'll prep by researching your event in advance to become familiar with the concepts being presented
2. On the day of the event I'll arrive ~1 hour early to set up
3. I'll use attention-grabbing images, colors, and words on a large poster to represent ideas shared during the event. These large-scale drawings in real time enable participants to see their work, identify patterns, and make connections
4. I will take pictures of the poster, clean it up on my computer back in the studio, and send you the digital image. You will walk away with original so you can refer to the themes and big ideas for weeks and years to come

### What's included?

- Up to six hours of live drawing time, using either markers and paper, or digitally on my iPad
- Travel expenses to and from my location to your location
- Digital clean-up of drawings and delivery of product
- Paper, markers, tape and all other art materials; and easels and a "traveling wall" (if no wall space is available)

### What do we need to provide?

- 48-in x 96-in white foam board, if you'd prefer this over paper
- Wall space at the front or side of the room (where people can see me) that is free of hardware and seams

- At least a week in advance, preliminary material in the way of agenda and Powerpoints so I can prep
- Small table and chair, or two chairs
- Lunch for a full-day event

### What are your rates?

I have a day rate for up to six hours of drawing time. Please inquire for pricing

### What kinds of events do you do?

Meetings, workshops, presentations, conferences, and social events for all kinds of organizations

### Is all your work done live, in real time?

Depending on the specifications of your event, I can also do:

- a) Studio graphics: working from notes from our discussions
- b) Sketchnotes: I will attend your event and draw in my notebook or on my iPad, then provide images to you afterwards

### Do you have images of your work?

Sure! Check out my website, [stonesoupcreative.com](http://stonesoupcreative.com) and click on "work". If there's something specific you'd like to see, just ask