

Wholesome Wave

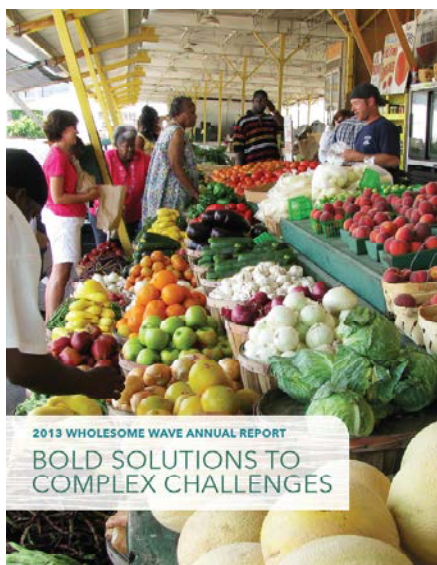
Project: Communications design

Founded by restaurateur and chef Michel Nischan in 2007, Wholesome Wave strives to create a vibrant, just and sustainable food system by making fresh, locally grown fruits and vegetables affordable and available to underserved communities.

They approached us to create several printed pieces that would help communicate their mission, values, and data results from their innovative programs and initiatives. All pieces - an annual report, overview, facts sheets, and executive summaries - are on-brand visually, and present a professional, consistent and cohesive face for the organization to its varied constituencies. ☺

“It was truly a pleasure working with Julia and Stone Soup Creative. She understood my vision and translated that into powerful and aesthetically appealing documents that exceeded my expectations.”

— ASHLEY GAUDIANO, COMMUNICATIONS & PUBLIC OUTREACH MANAGER, WHOLESOME WAVE



▲ ANNUAL REPORT



▲ OVERVIEWS, SUMMARIES, FACT SHEETS AND SAMPLE INFOGRAPHIC

