

School Food FOCUS

Project: Online & print communications

An organization with national reach and rapidly growing marketing needs, FOCUS hired Stone Soup Creative to re-vamp their existing system of online and printed communication materials – and to create new ones, such as their annual flagship event, the National Gathering, and partner programs FOCUS Food Day / Midwest Menu.



▲ NATIONAL GATHERING EVENT MATERIALS

"Your materials were great! The 2014 National Gathering program especially received lots of compliments, and the posters, slides and inserts were just lovely icing on what turned out to be a beautiful cake — the program."

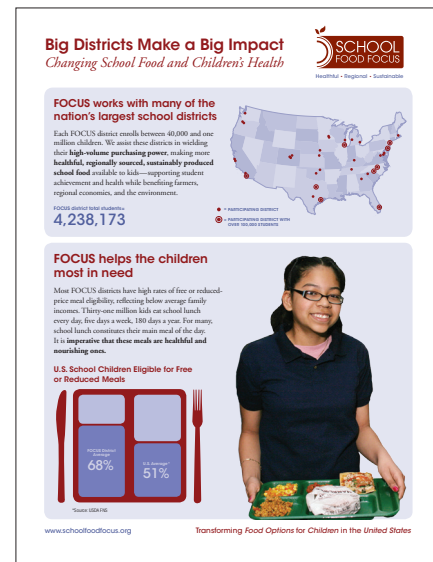
— JOHN GLOVER, PROGRAM DIRECTOR, SCHOOL FOOD FOCUS



Healthful • Regional • Sustainable



▲ FOCUS FOOD DAY / MIDWEST MENU PARTNER PROJECTS



▲ ONE-PAGER / INFOGRAPHIC

