

Association of Art Museum Directors

Project: Infographics, presentations and member resources

AAMD is a membership organization of directors of art museums throughout the U.S., Canada and Mexico.

We've worked with AAMD over the years to produce several resources for members such as *The Gender Gap in Art Museum Directorships* – which shows that although women have made great strides towards equality in society, a gender gap still exists – and *Art Museums By The Numbers 2015*, the second annual release of aggregated data drawn from AAMD's annual survey of its members.

With statistics on revenue, expenses, attendance, and collections, *Art Museums By the Numbers 2015* provides a snapshot of the field during the past year. It also includes a comparison with figures from the 2014 survey, which point to the continued stability of the field.

Another tool we've designed is the *Next Practices* series, resources designed to share information about AAMD member museums' innovative programs in a range of focus areas:

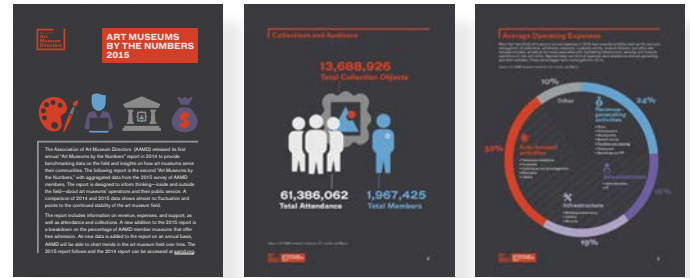
1. Art Museum Education
2. Digital & Technology
3. Diversity & Inclusion

Finally, Stone Soup creates infographics for the Association's two annual meetings – “at each meeting I need to give a little dog and pony show about what we've done and where we are in our strategic plan,” the Executive Director explained. “I don't want a plain old PowerPoint – I don't need a lot of bells and whistles, but I would like something that is fun, with useful information as a backdrop to my ‘state of the union-ish’ speech.” ☺

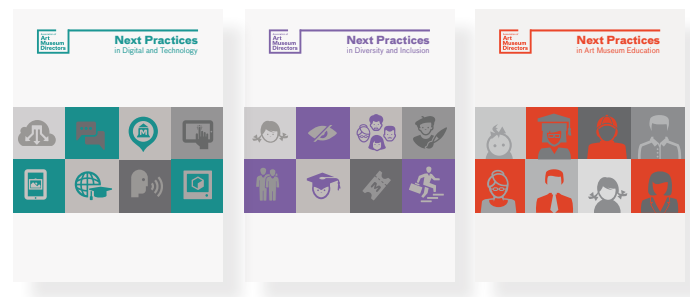


"We first worked with Julia on a single infographic for a presentation in 2012, but that experience was so positive that we have continued going back to her for bigger and bigger projects. All of the work she has done for us is clean, professional, seamlessly integrated into our existing graphic identity, and most of all beautiful. Julia is also an absolute pleasure to work with. I cannot recommend her enough!"

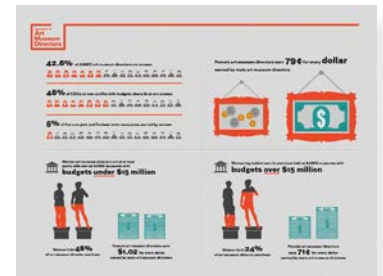
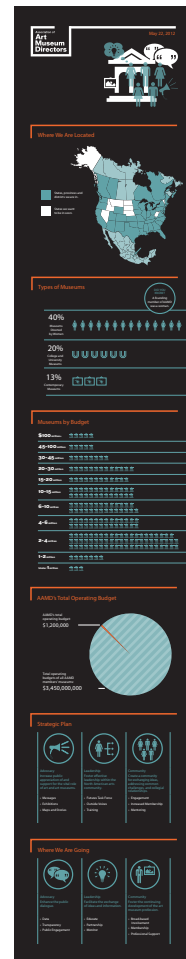
— ALISON WADE, CHIEF ADMINISTRATOR, ASSOCIATION OF ART MUSEUM DIRECTORS



▲ ART MUSEUMS BY THE NUMBERS



▲ NEXT PRACTICES



▲ GENDER GAP STUDY

◀ "YEAR IN REVIEW" INFOGRAPHICS